

# Kehinde Uwuigbe

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Data Analyst with experience in data cleaning, visualization, reporting, and business insights using SQL, Excel, Power BI, Tableau, and Python. Experienced in analyzing real-world datasets, building interactive dashboards, and transforming raw data into actionable business recommendations. **Four years** of experience teaching computer technology and digital skills while supporting data-driven decision-making and reporting. Completed a program in Technology Management and currently pursuing Artificial Intelligence and Data Analytics at Saskatchewan Polytechnic.

## Skills

**Data Analysis:** SQL, Excel, Power BI, Tableau, Python (Pandas, NumPy)

**Data Visualization:** Power BI Dashboards, Tableau Dashboards, KPI Reporting

**Database Management:** SQL Server, MySQL, Relational Databases

**Data Preparation:** Data Cleaning, Data Transformation, Data Validation

**Analytics Techniques:** Exploratory Data Analysis (EDA), Trend Analysis, Forecasting, Business Intelligence

**Machine Learning:** Python (Scikit-learn, Pandas, NumPy), Feature Engineering, Model Evaluation, Predictive Modeling

**Web & AI Consulting:** SEO Optimization, Website Performance Monitoring, Requirements Gathering, Stakeholder Communication

**Tools:** GitHub, Microsoft Office Suite, Power Query

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## Professional Experience

### Ededge Group

#### Data Analyst Intern

*Remote | Jun 2026 – Present*

- Analyze structured and unstructured datasets to identify trends, patterns, and business opportunities that support data-driven decision-making.
- Perform data cleaning, preprocessing, transformation, and validation to improve data quality and ensure reliable analytical results.
- Develop interactive dashboards and visual reports using Power BI and Excel to communicate insights to technical and non-technical stakeholders.
- Write SQL queries to extract, manipulate, and analyze business data from multiple sources.
- Conduct exploratory data analysis (EDA) to uncover key performance indicators, customer behavior, and operational trends.

- Prepare analytical reports and present actionable recommendations that support strategic business decisions.
  - Collaborate remotely with cross-functional teams to translate business requirements into analytical solutions.
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## **FlyRank AI**

### **Machine Learning Intern**

*Remote | Jun 2026 – Present*

- Develop and evaluate machine learning models for business applications using Python and industry-standard data science libraries.
  - Perform feature engineering, data preprocessing, and dataset preparation to improve model performance and prediction accuracy.
  - Analyze large datasets to identify patterns, anomalies, and predictive insights that support AI-driven decision-making.
  - Compare machine learning algorithms using appropriate evaluation metrics and recommend the most effective models.
  - Assist in building AI-powered workflows and automation solutions that improve operational efficiency.
  - Collaborate with engineers and data professionals to integrate machine learning solutions into real-world business applications.
  - Document experiments, model performance, and technical findings to ensure reproducibility and continuous improvement.
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## **PEC Geosystems Inc.**

### **AI & Web Development Consultant**

*Saskatoon, SK | May 2026 – Present*

- Worked closely with stakeholders to understand business challenges and identify opportunities where data and technology could improve operational performance.
- Gathered and analyzed client requirements to design solutions aligned with organizational goals and user needs.
- Applied data-driven thinking to improve website usability, customer engagement, and online visibility.

- Used analytics-informed insights to recommend improvements in customer inquiry workflows and digital communication.
  - Supported SEO optimization and performance monitoring using analytical tools to improve website reach and user engagement.
  - Translated client requirements into practical digital solutions while maintaining a strong focus on business outcomes and measurable improvements.
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## **John Kelly Secondary School**

### **Data Analyst & Technology Instructor**

*Benin City, Nigeria | Oct 2020 – Dec 2024*

- Collected, cleaned, and analyzed student, academic, and administrative data from multiple sources.
  - Performed data validation and quality checks to improve reporting accuracy and data integrity.
  - Developed Excel-based reports and dashboards to track student performance, attendance, and academic outcomes.
  - Extracted and organized data from school records for management reporting and decision-making.
  - Analyzed trends in student performance and provided recommendations to improve educational outcomes.
  - Created automated spreadsheets and reporting templates that reduced manual reporting effort.
  - Trained more than 150 students and staff on data management, digital tools, and technology best practices, significantly improving digital literacy across the institution.
  - Supported school leadership with data-driven insights for planning, resource allocation, and performance monitoring, while managing the school's technology infrastructure and producing user guides to standardize technology usage.
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## **Neo Financial**

### **Sales Performance & Customer Insights Analyst (Customer Sales Representative)**

*Saskatoon, SK | Oct 2025 – May 2026*

- Analyze weekly sales performance data to track team productivity and customer conversion trends, while handling more than 40 customer interactions daily.

- Create reports comparing individual sales representative performance against sales targets and KPIs.
  - Identify top-performing sales strategies and customer engagement approaches through data analysis.
  - Monitor customer application, approval, and conversion metrics to uncover business opportunities.
  - Generate weekly insights and recommendations to improve sales effectiveness and customer acquisition.
  - Use Excel, CRM systems, and reporting tools to maintain accurate sales records and performance dashboards, achieving a high first-contact resolution rate through analytical problem-solving.
  - Present findings to team leaders to support data-driven decision-making and sales planning.
  - Track customer demographics and behavioral trends to improve targeting and promotional campaigns.
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## Data Analytics Projects

### Canada Food Price Analysis ([link](#))

#### Python | SQL | Power BI

- Analyzed Canadian food price datasets to track inflation and pricing trends across provinces.
  - Cleaned and transformed large datasets using Python and SQL.
  - Created interactive Power BI dashboards to compare food prices by category and region.
  - Identified price increases and trends affecting consumers and businesses.
  - Presented findings through visual reports and executive summaries.
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### Hotel Booking Cancellation Analysis ([link](#))

#### SQL | Power BI | Excel

- Analyzed hotel booking data to identify factors influencing booking cancellations.
- Performed data cleaning and transformation on large hospitality datasets.

- Created dashboards showing cancellation trends, seasonal demand, customer behaviour, and revenue impact.
  - Identified key factors contributing to cancellations and provided recommendations to improve occupancy rates.
  - Developed visual reports enabling business stakeholders to make data-driven decisions.
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## **Canadian Data Job Market Analysis ([link](#))**

### **SQL | Excel | Data Visualization**

- Analyzed Canadian data-related job postings to identify high-demand skills and technologies.
  - Used SQL queries to extract and summarize employment trends.
  - Identified top skills including SQL, Python, Power BI, Tableau, and Cloud Technologies.
  - Produced reports supporting career planning and workforce analysis.
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## **Education**

**Artificial Intelligence and Data Analytics** 2026 - Saskatchewan Polytechnic

**Technology Management** 2025 - Saskatchewan Polytechnic

**BSc in Building Technology** 2015 to 2019 - University of Benin

## **Certifications**

SQL for Data Analysis

Power BI for Data Analysis

Microsoft Power BI Data Analyst Associate (PL-300)

Replit Professional Builder – Level 3